

AURÉLIEN DUBOEUF

Vineyard Manager at Georges Duboeuf

GEORGES
DUBOEUF

The Duboeufs have been producing wine in the Mâconnais region since the 17th century. Aurélien Duboeuf represents the next generation of this passionate family, now managing 148 acres of vines owned by the estate. Aurélien is leading the conversion to organic farming of these vines. He is the grandson of the legendary Georges Duboeuf, and son of Franck Duboeuf, who currently manages Les Vins Georges Duboeuf alongside Adrien Duboeuf-Lacombe.

The 25-year-old has deep roots in the wine business stretching back into his childhood. He grew up surrounded by wine-related antiques, attractions and historical artifacts at Le Hameau Duboeuf, the first and largest wine theme park in Europe, run by his mother, Anne.



Aurélien is passionate about architecture and construction. He became fascinated with wine machinery and the production side of the industry, choosing to study wine and oenology at the age of 16. By the time he was 17, Aurélien had already made his first wine on one of the estates owned by Maison Duboeuf. He officially joined the family business in 2018 and now oversees all vineyards.

Having accompanied his father for several years to China, Singapore and Hong Kong, Aurélien now travels to meet customers of these countries every year. He is excited to add the United States to this list for the Beaujolais Nouveau celebrations in 2023.

Aurélien, who "knew the 10 Beaujolais crus before he knew the 10 multiplication tables," is proud to "share and cultivate a passion for wine," words said by Georges Duboeuf himself, that still resonate to this day.